

3.25.23

B.T.R

BEAUFORT

twilight run

BEAUFORTTWILIGHTRUN.COM





# WELCOME

The 13th Annual Beaufort Twilight Run is Riverview Charter School's largest fundraiser of the year. Each year we gather together in Habersham to celebrate our school community and those who support us!

In 2009, Riverview opened its doors as Beaufort County's first public charter school with the belief that the best way to grow global and engaged students is through experiential learning. Part of Riverview's larger vision for students is to provide meaningful experiences that allow students and teachers to use place-based learning to enrich our curriculum and engage students in real world experiences.

At the end of each Grade Cycle, our students are invited to a Capstone Experience. These experiences build off of the "Big Ideas" and conceptual themes of Community, Culture and World. Students are offered the opportunity to travel to Barrier Island in 2nd grade, Washington D.C. in 5th grade and Costa Rica in 8th grade. This year, the funds raised from BTR will be applied to our Capstone Experiences, reducing the financial cost for families to allow all students the opportunity to participate in these once in a lifetime learning experiences.

In 2022, the Beaufort Twilight Run had over 1,400 participants and spectators from all over South Carolina and Georgia as well as 20 additional states. As a sponsor of the 2023 Beaufort Twilight Run, you are supporting the vision and mission of Riverview Charter School by contributing to the learning and development of our students. In addition, your sponsorship benefits will provide you exposure to the entire Riverview, BTR and greater Beaufort communities.

As a committee, we strive to ensure that your experience with the BTR is one that you will want to continue year after year! We appreciate your investment in our students, school and this event as we seek to bring experiential learning to all Riverview Charter School students.

For more information or questions regarding sponsorship opportunities, please contact our Sponsorship Chair, Christina Gecy at [christinagecy@gmail.com](mailto:christinagecy@gmail.com).

The BTR Sponsorship Committee

# SPONSORSHIP PACKAGES

	TITLE \$10,000	PLATINUM \$7,500	EVENT \$5,000	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,500	PARTNER \$1,000	FRIEND \$500	NON-PROFIT \$150
# Entries w/Shirts	8	6	4	4	2	2	2 Shirts/ No Race Entries	2 Shirts/ No Race Entries	
# of VIP Room Access on Race Day (21 & Up)	10	8	6	4	3	2	2 Shirts/ No Race Entries	2 Shirts/ No Race Entries	
# of VIP Family Zone Entries	15	12	10	8	6	4	2	2	
<b>PRE-EVENT RECOGNITION</b>									
Promo Clip Produced by RCS Students on Website/FB	✓	✓	✓						
Press Releases	✓	✓	✓	✓					
Logo* on Posters and Print Ads	✓	✓	✓	✓					
Email Blasts	✓	✓	✓	✓	✓	✓			
Logo* or Name & Link on BTR web site	✓	✓	✓	✓	✓	✓	Business Name	Business Name	
Social Media Promotion	✓	✓	✓	✓	✓	✓	✓	✓	
<b>ON-SITE RECOGNITION</b>									
Logo on Sponsor Banner	✓	✓	✓	✓	✓				
Name on BTR Event Shirt	Extra Large Logo	Extra Large Logo	Large	Medium	Small	Business Name			
Race Course Banner Option	✓	✓	✓	✓	✓	✓	✓	✓	
Expo Space with Table	✓	✓	✓	✓	✓	✓	✓	✓	✓
Virtual Race Bag Link	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>POST-EVENT RECOGNITION</b>									
Riverview Yearbook Ad	✓	✓	✓						
Press Releases	✓	✓	✓	✓	✓				
Email Blast	✓	✓	✓	✓	✓	✓			

# ADDITIONAL EXPOSURE OPPORTUNITIES

*All Benefits are First Come, First Serve!*

## Band & Bands

***Available to Platinum Level Sponsors & above!***

Exactly like it sounds, as the Band and Bands sponsor you will have your company's banner displayed on the stage with the band and your logo will be printed on the beer wristbands.



## Race Sponsor

As a Race Sponsor, your logo will be printed on the race bib and you will have the option to provide a pace car.

***Available to Event Level Sponsors:***

5K Run/Walk, 8K and Youth 1 Mile with Pace Car Opportunity

***Available to Gold Level Sponsors:***

10 Mile, 13.1 Beaufort Challenge



## Logo at the Line

***Available to Silver Level Sponsors!***

Show your support at the Start and Finish Line with a 36-inch vinyl Road Graphic! Your company logo will be highly visible to all runners and in all the start and finish line photos. Limited availability, secure your spot now!



## Kid Zone

***Available to Bronze Level Sponsor!***

Situated in the center of Le Chene Circle, the Kids Zone is the perfect spot to spend time watching the start and finish line! Sponsor an activity or donate a small self guided activity for our young runners!



# CAPSTONE TESTIMONIALS

## Costa Rica

"As an 8th grader at Riverview Charter School, I was given the amazing opportunity to travel to Costa Rica and participate in the final Capstone service learning experience. I was stoked to travel outside the country for the very first time with my best friends and peers. After returning home, I reflected on the amazing experiences from the trip and the wonderful encounters I had with the most selfless and kind people. The experience with people in a different country and learning about their culture truly sparked my interest to want to see and experience more of the world. Five years later, this engaging and touching experience encouraged me to study abroad in Capetown, South Africa. Ironically, I had a similar experience in developing meaningful relationships with the beautiful people, while learning all about their country and culture. I will be forever grateful to RCS, for providing me with such a life changing experience and for instilling in me the desire to make a positive impact around the world."

Gracie Gecy - RCS Class of 2017



## Washington D.C.

"Our trip to D.C. last year was really fun. I was nervous at first to be going so far away but traveling with my classmates and teachers made me feel much more comfortable. My favorite part of the trip was all of the national monuments that we visited - we even got to see the White House! Our learning in the classroom helped me see D.C. in a different way. I'm so glad I was able to go!"

Gavin Kline - RCS Class of 2025



"Traveling to D.C. in 5th grade was awesome. While we were there, my favorite part was the National Museum of African American History and Culture. I loved that I got to be with my friends and teachers because I may never have gotten to travel with them if it weren't for this trip. It made the trip so much more fun to be with the people you know! It was interesting to see the way what we were learning in class tied into what we saw while in D.C."

Drew Sadler - RCS Class of 2025



## Barrier Island

"We went to Barrier Island and experienced the habitats and environment that surrounds us. Our trip taught me about the importance of the salt marsh and how they benefit our community. I am grateful for the opportunity to travel and experience the trip with my classmates and teachers. We drive over the bridges in Beaufort all of the time and see the marsh but being in the marsh up close you look at where you live from a different perspective! I love that Riverview gives us the chance to travel and experience different places. I can not wait to go to Costa Rica this year."

Faith Owens - RCS Class of 2023



# THANK YOU!



Budd Group   Coppage Law Firm   Merry Maids   Palmetto Speech & Language Associates   Savvy Apple Preschool   SwingSesh   Veris, CPA

# FOR MAKING THE 2022 BEAUFORT TWILIGHT RUN A SUCCESS!

